



be understood

Be Clear. Be Confident. Be You.

OFFERING GUIDE & PROGRAM OVERVIEW

Programs & Coaching to help you speak with confidence and be understood.

WELCOME



At Be Understood, we believe that clear, confident communication can open doors professionally, personally, and powerfully.

Led by Linda Nelson, M.A., CCC-SLP, a licensed Speech-Language Pathologist with a Master's in Communication Sciences, you'll get expert coaching that blends clinical precision with real-world impact.

Whether you're speaking to a team of five or presenting to a conference of 500, your voice deserves to be heard, respected, and remembered.

This isn't just about refining your accent. It's about unlocking your unique voice and turning it into your most valuable professional asset.

Linda. 

"I help introverted English speakers and advanced ESL speakers shatter their hesitation, embrace their authentic voices, and shine in every interaction.

Let's turn your accent into a unique strength and your words into a force for lasting impact."

OUR APPROACH: WHAT MAKES US DIFFERENT

Most programs start with pronunciation drills. We start with intonation because that's what makes you sound natural fast.

Here's how our proven framework works:

STEP 1: INTONATION FIRST

We train the music of your voice. It's the quickest way to help others understand you and feel connected to your message.

STEP 2: TARGETED PRONUNCIATION

Instead of trying to change every sound, we zero in on the specific ones that are most likely to cause confusion saving you time while maximizing impact.

STEP 3: FLUENCY & CONFIDENCE

We fine-tune pacing, emphasis, and expression to help you speak naturally in any setting from casual conversations to career-defining presentations.

Feedback? You'll get plenty! Without it, you risk reinforcing mistakes instead of improving. We ensure you stay on track.

WHO WE WORK WITH

If you've ever:

- Felt like you had to repeat yourself constantly
- Been overlooked in meetings or interviews
- Stayed silent because you were afraid of "sounding wrong"
- Felt like your accent held you back professionally

(If you've ever related to even one of these, you're in the right place.)

...then it's time for a change.

You don't need to "sound American." You need to sound like you, with clarity, confidence, and purpose.

Our Mission:

To help professionals go from:

Unheard → Understood → Unforgettable

Let's turn your voice into your most valuable asset.



SIGNATURE PROGRAMS

BEYOND PRONUNCIATION

Turn your voice into a powerful communication tool on your own schedule.

This hybrid subscription program is perfect for professionals who want to improve their communication skills in a way that fits their busy lifestyle.

WHAT'S INCLUDED:

- Self-paced video lessons that build your skills step-by-step
- Targeted articulation and fluency exercises
- AI-powered speech analytics to give you real-time feedback
- Personalized expert coaching and feedback from Linda
- Optional 24/7 access to an AI-powered speech assistant (VIP only)

Your Future Upgrade **Basic:** \$97/month | **VIP:** \$197/month

Best For: Advanced English speakers, professionals, and entrepreneurs who want a blend of flexibility and personal support.

SIGNATURE PROGRAMS

CAREER SUCCESS BOOTCAMP

Get the communication skills that take you further and faster.

If you're preparing for big career moments (think interviews, high-stakes meetings, or presentations) this bootcamp gives you lifetime tools for success.

WHAT YOU'LL LEARN:

- How to clearly articulate your ideas under pressure
- How to command the room with your tone, pace, and delivery
- How to prepare and practice for interviews and public speaking
- Communication strategies tailored to your industry and career goals

Your Future Upgrade: ~~\$997~~ **\$297**

- Lifetime access to all bootcamp content
- Get industry-specific vocabulary and high-impact phrases
- Weekly live office hours and Q&A to practice, refine and keep your momentum.

Best For: Non-native and introverted professionals seeking high-impact communication training for professional growth.

SIGNATURE PROGRAMS

POWER HOUR

This one-hour, one-on-one session is perfect when you've got something big coming up and need a boost.

Whether it's a pitch, interview, presentation, or even an important conversation, you'll get laser-focused coaching that helps you deliver with clarity and poise.

IN ONE HOUR, YOU'LL:

- Get expert feedback on your delivery, language, and tone
- Rehearse and refine with a communication professional
- Leave with specific tools to feel confident and in control

Your Future Upgrade: \$297/hour

Best For: Speakers, founders, or professionals with a major event or milestone who want quick, high-impact support.

SIGNATURE PROGRAMS

1:1 EXECUTIVE LEGACY PROGRAM

For leaders ready to step into the next level of their communication power.

This private coaching program is designed for professionals who need elite, customized communication coaching.

THIS DEEP-DIVE PROGRAM INCLUDES:

- Weekly 1:1 coaching calls with Linda
- Unlimited asynchronous support between sessions
- Personalized exercises and strategy based on your communication style
- Executive-level communication strategy and leadership voice training
- Deep mindset work to eliminate hesitation and imposter syndrome

Your Future Upgrade: Starts at \$5000 (payment plans available)

Best For: CEOs, thought leaders, and executives who want to become unforgettable communicators in high-stakes environments.

SIGNATURE PROGRAMS

SPEECH CONFIDENCE LAB

For professionals ready to amplify their message, deepen confidence, and make every speaking moment matter.

THIS HANDS-ON PROGRAM INCLUDES:

- Weekly Core Trainings – bite-sized, high-impact voice & communication lessons
- Live Labs (twice a week) – real practice sessions with guided feedback
- 1:1 Voice Calibration – personalized adjustments to make your voice truly yours
- 24/7 AI Practice Partner (Yoodli) – practice anytime, get instant feedback
- Final Showcase – a virtual presentation to test, polish, and reveal your evolved voice

Your Future Upgrade: \$1,497 (special launch price; full value \$2,200)

Best For: Executives, founders, thought leaders, coaches, and professionals who are done playing small. This is for you if you want your voice to match your message; not just in theory, but in real life, consistently.

SIGNATURE PROGRAMS

OUR AI SPEECH ROLEPLAY COMPANION

Unlimited, non-judgmental AI-powered Yoodli practice for professionals, with quarterly progress reviews led by Linda, your dedicated speech coach

THIS SELF DRIVEN PROGRAM INCLUDES:

- Unlimited Yoodli roleplays and AI feedback (content + delivery)
- AI driven follow up questions and branching prompts
- Progress tracking dashboards and analytics
- Customizable scenario library (personal, business, sales)
- Quarterly calibration check in with a human coach

Your Future Upgrade:

Yoodli Pro Access: \$150 per month
Month to month flexibility. Cancel anytime.

Commit & Accelerate: \$400 for 3 months
Save \$50 and set a rhythm of mastery.

Best For: Busy professionals, rising leaders, and introverted communicators who prefer practice on their own schedule and are committed to consistent growth.

Need something more tailored?

None of these programs quite fit your needs?
Let's create one that does!

Linda also designs custom speaking programs, workshops, and group engagements for teams and organizations.

Want Linda to work with your team or speak to your group?
Reach out at [**hello@beunderstood.us**](mailto:hello@beunderstood.us).



Let's Connect!

Ready to go from unheard to understood to unforgettable? Start with a personalized 30-Minute **Speech Screening & Consultation**.

You'll get a quick but thorough analysis of your current speech patterns, followed by tailored feedback. By the end, you'll walk away with clear, honest recommendations on what to do next - no pressure, no fluff, just expert guidance.

BOOK YOUR SCREENING

If you're reaching out on behalf of an employee, book a quick 15-minute **Coffee Chat** instead.

It's informal, low-key, and designed to help you gather the info you need.

SCHEDULE A COFFEE CHAT



BE UNDERSTOOD